

## Statement of Purpose and Values

Wembley National Stadium Ltd (WNSL) is a wholly owned subsidiary of The Football Association Limited. We are responsible for operating Wembley Stadium, which is a world-class, state-of-the-art sporting and events venue.

Wembley Stadium connected by EE strives to be a world leader in sustainable event management. As a world-class venue with over two million visitors per annum, Wembley Stadium recognises it has significant social, environmental and economic impacts. We aim to lead in the delivery of sustainable venue management by ensuring we are accountable for our economic activity, our environmental impacts and for social progress.

WNSL has implemented a Stadium Management System (SMS) which incorporates, as part of a comprehensive sustainability strategy, an Environmental Management System (EMS) consistent with BS ISO 14001:2004 and a Sustainable Event Management System (SEMS) consistent with BS ISO20121:2012, to manage our sustainability impacts and drive efficiencies in areas including energy, waste, water, transport and procurement.

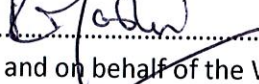
***Our primary purpose as a venue is to deliver the best stadium experience in the world.***

We will achieve this by:

- Demonstrating leadership in sustainability;
- Providing the best service in line with our customer charter;
- Attracting the best events;
- Developing the best stadium facilities and environment; and
- Achieving profitability.

WNSL adheres to the four governing principles of sustainability: Integrity; Inclusivity; Stewardship; and Transparency. These principles align with The FA Group values of: Integrity; Collaboration; Excellence; and Pride. We will integrate and promote these principles and values through behaviours consistent with our standing as a world-leading venue.

The Company's Stadium Management System will be reviewed at least annually and more regularly if required, to ensure that WNSL management can effectively assess our performance against the stated aims.

Signed:.....  
Roger Maslin – For and on behalf of the WNSL Board of Directors

Date:

9 Jan 2014