

# AN INFORMAL GUIDE TO BUYING TICKETS AT WEMBLEY STADIUM

## **How do you buy a ticket in a stadium you've never been to before?**

Good question. To answer it the team at [wembleystadium.com](http://wembleystadium.com) have got together the best information we can find and asked the stadium's Head of Music & New Events – Jim Frayling – to fill in the gaps.

The list below is not exhaustive so if we're missing something let us know at [info@wembleystadium.com](mailto:info@wembleystadium.com) . We can't reply to every email we get but we will read them and it will help give us an idea of what answers would be most useful for everyone.

## **Who, Where & When?**

George Michael will be the first act to play Wembley Stadium on Saturday 9<sup>th</sup> June, 2007. The tour is called '25 Live' and you shouldn't hang around - the autumn leg of the tour involved 49 dates, 11 countries, over 650,000 fans and sold out in minutes.

Wembley Stadium has always featured prominently in George Michael's career, so it is entirely fitting that he will open the stadium for music. George has played many of his most memorable concerts at the stadium, including Live Aid in 1985, Wham's farewell concert with Andrew Ridgeley in 1986, the Nelson Mandela concert in 1988, the Freddie Mercury tribute concert in 1992 and Net Aid in 1999.

## **How do I get tickets?**

Be quick! Tickets for all UK dates are on sale as of 10am on Thursday 8<sup>th</sup> March 2007. Tickets can be purchased by calling the national ticket hotlines: 0870 380 0148, 0871 230 5463 and 0871 424 1434 or online at [www.seetickets.com](http://www.seetickets.com) and [www.ticketmaster.co.uk](http://www.ticketmaster.co.uk)

Club Wembley members will be contacted shortly with details of their options for this event.

A word of warning – there are plenty of unscrupulous ticket agents out there who will claim to have the best tickets for this gig or tickets when the gig has sold out. We advise you not to buy tickets from anywhere other than the official outlets mentioned above. If you're buying from other sites you are essentially buying a promise from these outlets that they will get hold of the tickets, nothing more.

## Where in the stadium should I buy tickets and what's all this about levels and blocks?

In football mode the stadium holds 90,000 people and is broadly split into three main tiers. In music mode the capacity varies depending on the production for each event (i.e. stage position and sightlines), but we still have the same three main seating tiers plus the pitch.

Where you want to sit really depends on your own preferences for how you like to go to gigs. Levels 1, 2 and 5 are seated and closest to concourse facilities. The pitch will be standing for this event – it's covered by plastic flooring to protect it. Level 1 is the lower tier of the stadium, Level 2 is the middle tier and Level 5 the upper tier. If you're wondering Levels 3 and 4 are the box levels.

All levels are served by nice, wide concourses where you'll find kiosks serving food and drink, our record-breaking toilets as well as merchandise outlets and plenty of plasma TVs.

Level 5 also has an outdoor terrace with brilliant views overlooking Wembley Way and the rest of north-west London. If the weather's nice it will be a great place to relax with some food and maybe a drink from the nearby bars.

Our dear friends at Ticketmaster have let us borrow their handy colour coded graphic of the stadium which gives you a rough idea of where the blocks are. This isn't an exact plan of the stadium but will give you an idea of where your block is when booking tickets.



### **Tell us about the production...**

From what we've heard it's going to be spectacular, but we should point out that the final flourishes are being put to plans as we type so even we can't really spill the beans properly.

If you're thinking about buying seats in Level 5 (the top tier) bear in mind that the autumn leg of the tour featured a gigantic video screen/stage. The promoters are telling us to expect similar things, only bigger and better for the stadium and the view of the screen will get better the higher you go.

Here are some pictures so you can judge what we mean for yourselves. In the second one you can see George Michael standing on the slats of the video screen:



Or a great shot from flickr.com courtesy of Lauorva:

<http://www.flickr.com/photos/laurova/258421034/>

Nb These pictures were from the opening leg of 25 Live – the production for the Wembley dates is still being finalised so will look different.

### **How good is it going to be?**

Put it this way – even our MD is excited and he’s an accountant by trade. That said we really should leave it to the experts for their verdict on the first leg of 25 Live:

“It was a masterclass in pop genius”

*The Observer*

“George proved he is simply one of the best vocalists this country has ever produced... A stunning performance.”

*The Sun*

<http://www.thesun.co.uk/article/0,,4-2006440382,00.html>

“Highly entertaining... Superb vocal performance... Astonishing high-tech spectacle of the stage, which glowed and projected images like a cast magic carpet”

*Financial Times*

“One of the most important artists of contemporary music history”

*Metro*

“A simple beautiful ‘Jesus To A Child’ and a rapturously received ‘I’m Your Man’ – you realised that you were in the company of the best soul singer this country has produced in the past three decades”

*The Times*

### **What about people with special access requirements?**

First have a look at:

<http://www.wembleystadium.com/brilliantfuture/accessforall>

Then if you have a specific query get in touch direct with our lovely access team at:

[accessforall@wembleystadium.com](mailto:accessforall@wembleystadium.com)

### **Transport**

Wembley Stadium is a public transport destination. What does that mean? You’re best off coming by tube, coach, bus or train. For full transport info have a look at our transport section on the website:

<http://www.wembleystadium.com/about/companyinformation/mapAndContactDetails/>

Ignore the bit about York House - that is where our offices have been while the stadium has been redeveloped.

### **What other gigs are you having at the stadium?**

So far we have confirmed gigs from Muse on 16<sup>th</sup> & 17<sup>th</sup> June:

<http://www.wembleystadium.com/pressbox/pressReleases/MUSE+to+rock+Wembley+Stadium.htm>

and the Concert for Diana on July 1<sup>st</sup>:

<http://www.wembleystadium.com/pressbox/pressReleases/Concert+for+Diana.htm>

or

<http://www.concertfordiana.com>

Events will always be confirmed on [wembleystadium.com](http://www.wembleystadium.com) so please take all rumours with a pinch of salt until you see them on here.

### **Anything else?**

Have a good look at [www.wembleystadium.com](http://www.wembleystadium.com) to see if you can find the information you want. You might also want to try [www.georgemichael.com](http://www.georgemichael.com)

If you still can't find it email us at: [info@wembleystadium.com](mailto:info@wembleystadium.com) . We can't reply to every email we receive but we will at least read your email and add the information you're after to this article if we have the answer.

One last thing – please don't ring us! Our lovely receptionist Margaret gets swamped with calls about tickets every time a gig goes on sale. She's a very nice lady but is definitely not the person to ask about the toilet facilities around block 514 or train timetables on June 9<sup>th</sup>.

If you want advice about booking tickets and this article hasn't helped try the national ticket helplines on 0870 380 0148, 0871 230 5463 and 0871 424 1434 if you have to speak to someone. Please understand that it's not that we don't want to hear from you, just that we don't want you to wait ages in a call queue only to find we can't give you the information you're after.